



Event Overview

Bunko for Breast Cancer is a grassroots organization that is based in Ventura County, California. After experiencing countless family and friends being diagnosed with breast cancer we decided we wanted to do our part to help the cause.

- Inaugural Event was held in 2009
- Over 200 tournament participants and 50+ volunteers
- Raised over \$20,000 donated to the Breast Cancer Foundation
- Event Coverage and Promotion included television, radio, newspaper, magazine, and online:
 - Two page article and photo coverage in the 805 Magazine
 - Article and Interview on XM Radio/The Pink Channel
www.whodoyoupinkfor.com
 - Article on Ventura County Star online
 - :10 second local television commercial airing on local Conejo Valley cable stations which includes CNN, Lifetime and the Food Network
 - Coverage Local Moorpark and Camarillo Acorn Newspaper
 - Conejo Valley Guide
 - Announcements on countless local event calendars
 - www.bunko4breastcancer.com, www.jenlist.com
 - www.bunco4breastcancer.com,
 - www.bcrf.com (Breast Cancer Research Foundation)
 - Breast Cancer Research Foundation E-Press

With the success of 2009, this exposure will continue to grow and offers your company a perfect venue to reach a unique set of woman coming together for a very important cause in a fun and inviting environment. Please join us in 2010 by being a part of this special event.



B4BC Title Sponsor Package

- **B4BC “Presented by” will appear on**

- www.bunko4breastcancer.com
 - (all participants are required to register on this website)
- B4BC Facebook page
- T-shirts, fliers
- Logo display on all B4BC event signage

- **B4BC Title Sponsor will also receive:**

- Full page ad in the B4BC Event Program
- Banner Display on the Tournament Floor and up 3 additional Banner Displays throughout the event site
- Head Table Sponsorship
- Opportunity for a booth display at the event or sampling to all registered guests
- Display ads and linking urls to be placed prominently on all website elements
- Event Exclusivity

\$2,000

*Table Sponsor – Each Bunko table hosts 4 players who rotate throughout the tournament with 2 other tables. There will be a total of 12 people at your sponsored tables.

**Banner Displays and materials to decorate the sponsored Bunko tables to be provided by sponsor. B4BC will set up banners/sponsor table with materials provided by the sponsor, should sponsor not be present at the event.